

**NATIONAL SMALL INDUSTRIES CORPORATION LTD.**

**FACT SHEET**

<b>Name of the Exhibition</b>	<b>Canada India International Expo 2017</b>
<b>Duration</b>	<b>12 - 15 October, 2017</b>
<b>Venue</b>	<b>Cloverdale Fairgrounds, Agriplex Hall, Surrey – Vancouver, British Columbia, CANADA</b>
<b>Fair Organizer</b>	<b>SABRANG RADIO &amp; TV ENTERPRISES LTD.</b>
<b>Shell Scheme</b>	The space can be booked under shell scheme for standard stall of size 10 ft. x 10 ft. @ USD 2000 i.e. Rs. 132000/-. (@ 1USD=Rs.66). However, any difference between USD & Rupee value as on date of payment to the organizer shall be borne by the unit/adjusted by the Corporation. <b>Note:</b> 15% Service Tax on the margin money is to be collected from applicant units.
<b>Inclusions</b>	One Table, Two Chairs, Spotlights, Power Socket, One dustbin, Floor Carpet and Fascia.
<b>Exhibit Profile</b>	<ul style="list-style-type: none"><li>• Apparels • IT and Digital • Processed Food • General Engineering Parts &amp; Components • Electronics &amp; Electrical • Energy • Processed Food • Medical and Pharmaceutical • Gifts &amp; Stationery • Lifestyle Products • Household Goods • Handicrafts &amp; Souvenirs • Automotive • Fashion and Jewellery • Appliances</li></ul>

**Note: Before submitting the application, kindly ensure the compliance of the following:**

1. **“Guidelines for participation in fairs abroad through NSIC”** should be carefully read and complied to avoid any miscommunication for participation as per the **Marketing Assistance Scheme**.
2. **“Undertaking”** on Company Letter Head should be submitted along with **Application Form** at the nearest branch office of NSIC. **No application form will be accepted at Head Office level directly.**
3. MSMEs belonging to General, NER & Women of General category who have already availed the benefit of Marketing Assistance Scheme in the current FY 17-18 are not eligible to apply for participation in the said fair.
4. MSMEs belonging to SC/ST category shall be covered under **Special Marketing Assistance Scheme of National SC/ST Hub**.
5. Last date for submission of application at the nearest NSIC office is **28-06-2017**.
6. **Basis of allotment would be ‘first come first serve basis’.**

**For any queries you may contact:**

Nearest NSIC Office  
or  
Exhibition Division **(for any major clarifications only)**  
NSIC Ltd., NSIC Bhawan, Okhla Industrial Estate, Phase-III,  
New Delhi-110020  
E-mail: exhb@nsic.co.in

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